



KATIE BAILIE
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DESIGN EXPERIENCE

FREELANCE CLIENTS

Hawaii Home + Remodeling Magazine - Instagram icon
Total Crafter Beer Sales + Consulting - logo design
Chapman University - poster design
Yellowtail Productions - branding
Hollywood Eyelashes - logo design
LA Resistance - logo design
Stuff'd Eatery - branding
Playboy Enterprises - illustration

GRAPHIC DESIGNER Beach Bunny Swimwear

Irvine, CA | Aug 2016-February 2017
Worked closely with entire Design Department to create consistent content for Social, ECommerce, and Store Campaigns
Created bi-weekly email blasts
Ensured consistency and brand compliance for all digital/social assets used by Beach Bunny distributors across the globe
Assisted on set during photoshoots

GRAPHIC DESIGN INTERN Jeffrey Campbell Shoes

Los Angeles, CA | February 2016-April 2016
Created social media and marketing posts using MailChimp, BaseCamp and Magento
Assisted with website design and content
Typographic research and execution

GRAPHIC DESIGNER SAGE Wellness Center

Orange, CA | March 2016-May 2017
Managed/Created social media posts
Website Design
Logo design

GRAPHIC DESIGNER Lunar Mission One

London, United Kingdom | June-Aug 2015
Research of the Lunar Mission One Program.
Worked with a group of students to develop global branding and a strategy for the launch of the first crowd-funded space mission
Assisted in creating the LM1 mascot, Archie
Assisted in creating promotional, education packet for schools

GRAPHIC DESIGN INTERN MVNP Advertising

Honolulu, HI | June-July 2013
Assisted the Creative Department with design projects
Assisted in Account Services, managing accounts in Excel
Production Assistance for client commercial shoots
Clients Included: Bank of Hawaii, Time Warner Cable
Contributed to the MVNP blog, LivingHI.

RETAIL EXPERIENCE

EMPLOYEE Growl Juice Pub
Orange, CA | 2014-15

STYLIST Free People
Costa Mesa, CA | 2013-14

EMPLOYEE Up & Riding
Honolulu, HI | 2012

EMPLOYEE Roxy / Quicksilver Youth
Honolulu, HI | 2009, 2010, 2011

EDUCATION

CHAPMAN UNIVERSITY

Graduated Spring 2016
BFA in Graphic Design

SKILLS

Ai Ps Id Dw Mu Ae
Final Cut Pro/ iMovie
Microsoft Office
Squarespace
Wordpress
BaseCamp
Fine Art (Drawing + Painting)
Creative Writing

INTERESTS

Painting + Drawing
Hand-Lettering
Surfing
Hiking
Yoga
Traveling
Photography + Videography,
Interior Design + Decorating
Dogs

PORTFOLIO AND REFERENCES
AVAILABLE UPON REQUEST.